

For Immediate Release
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Steven L. Blue, CEO of Miller Ingenuity, Invited to Speak on Rail Safety During Event Held at United Nations

Blue was a featured presenter at an exclusive leadership gathering held at the United Nations Headquarters in NYC.

WINONA, MN – As a council member of the Global Entrepreneurship Initiative®, Steven L. Blue, best-selling author, business transformation expert, and CEO of Winona-based rail safety product manufacturer Miller Ingenuity, was invited to speak at The Forum™, an exclusive leadership gathering held at the United Nations headquarters in New York City.

The event on June 13th featured Blue's presentation on the state of safety in the rail industry and how the industry's acceptance of new technology and innovation can impact its progression toward more reliable solutions.

"To speak at the United Nations headquarters is a rare opportunity," said Steve Blue. "I am honored to have been given the chance to present a topic that is very meaningful to my company's mission at the Global Entrepreneurship Initiative's® Annual Meeting. To be able to do it in this type of setting helps shine more of a spotlight on this important issue. The rail industry takes safety very seriously, but it is only recently that new high-tech products have emerged to help fill the need for more reliable solutions. I enjoyed sharing my perspective on the state of the industry and my company's involvement with propelling rail safety forward with our newest product, ZoneGuard."

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ABOUT STEVE BLUE

With more than 40 years of management, executive, consulting and speaking experience worldwide, Miller Ingenuity president & CEO Steven L. Blue (StevenLBlue.com) is a leading mid-market CEO and a globally-regarded business growth authority who has transformed companies into industry giants and enthralled audiences with his dynamic keynotes. He is the author of five books, including his latest, *Metamorphosis: From Rust-belt to High-tech in a 21st Century World* due out in the Summer of 2018. Follow Steve on Twitter @StevenLBlue.